

CITY HAPPENINGS AND PERSONAL MENTION

Max. Melzer, one of the old citizens of the Fruitland section, was a visitor in the city yesterday.

Mr. and Mrs. Hamm and Mr. and Mrs. E. W. Elliott motored to Jacksonville yesterday to spend the day.

R. C. Middleton and K. Borson were in the city yesterday from Crescent City, driving over in Mr. Middleton's car.

Mrs. Emily MacGregor returns Wednesday from Duluth, Minnesota, where she spent the summer months with her son.

The plans for the new choral society are maturing and the public is taking hold of the idea with a vim. New members are being admitted and rehearsals will begin about the middle of this month.

The Missionary Society of the Presbyterian church will meet Monday afternoon at 3 o'clock, with Mrs. Robert O'Haver, at the Manse. All ladies of the church are cordially invited.

The first regular session of the music department of the Woman's Club will meet with Mrs. Robert O'Haver on River street, Monday afternoon, November 22nd, at 3 o'clock. Mrs. O'Haver will be leader.

Miss Louise Hunter, a charming young lady of Crescent City, was a visitor in the city on Wednesday, having motored over from that city with Mr. and Mrs. T. J. Iles in their elegant Maxwell touring car.

The Ladies of the Baptist church will serve supper on the evening of Nov. 11th in the Busy Bee Cafe. The menu will include the following: Oyster stew, baked snapper, creamed potatoes, celery, pickles, cabbage salad, white bread, lemon pie, coffee.

J. C. Coppedge, district plant chief of Jacksonville, and R. Jago, inspecting plant engineer of the first vice-president's office, of Atlanta, both representing the Southern Bell Telephone company, were in the city Tuesday, making an inspection of the local office.

Robert L. Smith, the big cattle man of the Crescent City section, was a visitor in the city yesterday, driving up in his Maxwell motor car, and having as his companions for the trip, Mrs. Smith, Mrs. J. C. Robinson of Seville and Mrs. K. Borson of Crescent City.

The Saratoga Hotel is doing a good business these days. This house has been thoroughly renovated and the dining room and many of the other rooms have been greatly beautified. Mr. and Mrs. Goldsmith are among the most popular hotel proprietors in Florida, and the Saratoga is a popular resort for traveling salesmen.

Miss Marie Merryday of Daytona Beach is the guest of Miss Maude Kennerly.

A. T. Triay of Montgomery, Alabama, is calling on old friends in Palatka, for a few days.

Miss Margaret Melton will entertain the Junior Auxiliary of St. Mark's Guild, Saturday afternoon at 3 o'clock.

Clyde Glenn of the Glenn Advertising Agency, Tampa, was one of the representatives from the big cigar city to attend the State Advertising Campaign meeting in this city last Wednesday.

Mrs. M. E. Cochrane of Rochester, New York, arrived in the city Wednesday and will spend the winter with her grandchildren, Morris, Frederick and Miss Helen Cochrane, at their home on Olive and Fourth streets.

Mrs. Mary Benet, one of Palatka's pioneer women and a most estimable lady, will celebrate her birthday anniversary Saturday by giving a dinner party to several of her old friends. Among those invited are a number of old school mates.

The first regular meeting of the Woman's Club will be held at the Guild Hall this afternoon at 3 o'clock, at which time a permanent meeting place for the club will be decided upon. As this is an important meeting, every member is urgently requested to attend.

Capt. and Mrs. R. B. Young of Quitman, Ga., arrived in the city last week. Capt. Young remained only over Sunday, but Mrs. Young has been spending the week with her sister, Mrs. R. F. Adams. She expects to leave today for Crescent City, where she will visit for a short time at the home of her father, Hon. J. H. Harp.

Claud F. Johnson, editor and manager of the Tampa Tribune Year Book was among the visitors in the city on Wednesday attending the Florida Advertising Campaign meeting at the Putnam House. Mr. Johnson is a hustling young man who is doing a most excellent work in behalf of Florida, and The News trusts Palatka will be represented in this year's Year Book.

Mayor W. P. Merriam has come home and taken up his business and official duties again after a three weeks' sojourn at northern points. On the way to Michigan he stopped with his daughter, Dorothy, who is a student in Fairmont College, Monticello, Tenn. From there he visited his mother and sister in Saginaw and Mt. Pleasant, Mich. The mayor reports having had a busy trip but on the side, had the pleasure of hearing the matchless singer, Madame Homer, also saw Maud Adams. He says business conditions are right up to the high pressure mark and not much war talk, mostly election were filling the public mind during his absence. Mr. Merriam is looking fine and Palatka welcomes him home.

Mrs. George W. Bassett is convalescing from a recent malarial attack.

Judge Cone of San Mateo was a business visitor in the city on Wednesday.

Yesterday afternoon Mrs. T. J. Barnett entertained one of the Tea Cycles given for the benefit of the Children's Home, in Jacksonville.

Miss Adah Coughlin has returned to her home in St. Augustine after a few days visit with her brother, D. J. Coughlin.

Mrs. J. E. Lucas and little daughter returned to Palatka Friday, from an extended visit with relatives in Caledonia and St. Louis, Missouri.

Mrs. Isabelle McNitt went to Murray Hill, Jacksonville, Monday afternoon and will be the guest of Dr. and Mrs. C. M. Alford for a week.

The Ladies Aid Society of the Presbyterian church will hold a meeting with Mrs. Lillian S. Knight, next Tuesday afternoon at 3 o'clock.

Miss Roberta Branch has returned to her home in Orlando, after a several weeks' visit with Mrs. Alston Haile. While here, Miss Branch was the recipient of many social favors.

E. H. Williams, leading orange grower of the Crescent City district and chairman of the board of school trustees in that place, was in Palatka on Tuesday, having business with the county school board.

Thos. J. Iles of Crescent City, orange grower and manager of the Maxwell motor car agency for Putnam county, was in the city on Wednesday with Mrs. Iles, driving over in their Maxwell touring car.

Col. Henry Strunz, the well-known attorney, who has been enjoying an extended trip in the west and in New England, has returned to Palatka and is again in his office in the Law Exchange building.

Mrs. C. H. Williams, whose home is in Palatka, but who spent the summer months in New York and Ohio, returned to the city this week and is with her niece, Mrs. W. P. Merriam. Mrs. Williams will make her home with F. H. Wilson and family.

Col. H. A. Ford of Mulberry, former general superintendent of the Atlantic Coast Line, and for a time a popular resident of Palatka, was in the city one day this week. Col. Ford was on his way home from attending the funeral of the late Capt. W. B. Denham.

W. J. Bryan of Carraway was a visitor in the city on Wednesday. Mr. Bryan is one of the old Confederate veterans and wears with pride his "Cross of Honor" to the Lost Cause. He attended the meeting of Confederate veterans at Ocala last week and enjoyed his association with the old soldiers very much.

Rev. C. M. Alford, D. D., will preach next Sunday morning and evening in the Presbyterian church, morning subject, "What Is Truth." Evening subject, "The World's Cry." Sunday school meets at 9:45 a. m. Prayer meeting on Wednesday evening at 7:30 o'clock. The public is invited to all these services.

Mr. and Mrs. M. S. Brown and their guest, Mrs. Ross, Miss Rena Brown, and Dr. Leroy and Mr. Sidney Brown enjoyed an automobile trip last Sunday to Crescent City and other points on the peninsula, including Welaka. It was a pleasant day and all enjoyed the trip immensely. Mr. Brown was especially delighted with Crescent City and Welaka. "These are certainly pretty places," said he.

John Mallem has opened a new department at his store and one which ought to appeal to many people in this town. It is a lunch and coffee counter—a place where a busy man or stranger in town can get a cup of hot coffee and a sandwich, or other light lunch at a minimum of cost. John Mallem knows how to prepare these things and as the place is to be kept scrupulously neat and clean, he should do a good business from the start. Anyway The News commends him for his enterprise and like everybody else in Palatka, wishes him well in his undertaking.

Mrs. J. L. Dunsford who has been spending several months in Canada, returned to the city Saturday. Mrs. Dunsford gives a vivid account of the war preparations that she witnessed while there. One day she witnessed the drilling of twenty thousand troops on the open field. Another day she witnessed the leave-taking of hundreds of soldier boys for France. She said it brought the war too near home and she could not look upon the scene at the station where fathers, brothers and sweethearts parted, perhaps for the last time. Down in this peaceful country we can scarcely realize that war is a grim reality.

C. B. Gwynn for the past 35 years a chief clerk in three separate departments of the State government at Tallahassee, and now a prominent candidate for Comptroller, has been in Palatka this week making acquaintances with a view to securing votes. No one will question Mr. Gwynn's fitness for the office he seeks. His record is a clean and efficient one, as well as a long one. He has an intimate acquaintance with the business end of Florida affairs. Mr. Gwynn is a native of Tallahassee, and belongs to one of that city's "first families." His father David Walker Gwynn, was a captain in the Confederate army.

These cool evenings have stimulated a demand for those excellent fried oysters that Col. Chas. Kupperbusch knows so well how to prepare, and Mine Host Charlie is now kept pretty busy supplying the demand. Once a man of war as a soldier in the Prussian army under General Count von Moltke at the siege of Paris in 1871, Mr. Kupperbusch is now a man of peace, and he is never so happy as when he has won the approval of customers to his palatable and appetizing oysters, served in any style, at the Kupperbusch hotel and restaurant—always one of Palatka's most popular resorts for the hungry and the weary.

M. S. BROWN
Clothing and Outfitter
PALATKA, FLA.

NOVEMBER 5, 1915

TO MOTHERS OF BOYS:

IF THERE IS ANYONE WE WANT TO PLEASE, IT IS THE MOTHERS OF "YOUNG AMERICAS."

IF WE COULD GET EVERY MOTHER TO VISIT OUR STORE AND SEE WHAT A SPLENDID SELECTION OF BOYS' WINTER WEARABLES WE HAVE, WE KNOW THEY WOULD BE PLEASED.

WE HAVEN'T OVERLOOKED ANY BOY. THERE IS A SUIT OR AN OVERCOAT HERE THAT WILL PLEASE HIM, AND WILL WEAR, TOO. MOST BOYS ARE ROUGH ON CLOTHES, BUT OUR BOYS' CLOTHES ARE GUARANTEED TO WITHSTAND THE BOY'S ONSLAUGHTS A REASONABLE LENGTH OF TIME.

AND, OF COURSE WE HAVE OTHER NECESSITIES SUCH AS SHIRTS, UNDERWEAR, SHOES, HOSIERY, ETC.

SO WE CORDIALLY INVITE EVERY MOTHER TO BRING HER BOY OR BOYS HERE AND WE WILL GUARANTEE TO PLEASE.

YOURS RESPECTFULLY,
M. S. BROWN

A Miss is as Good
As Her Smile.
Buy Her

Smith's

chocolates, and goodness
will follow you all the
days of your life

Clyde Glenn, advertising expert of Tampa, was at the Putnam House on Wednesday.

Fred. W. Kettle, well-known newspaper and advertising expert was at the Putnam House on Wednesday.

Postem Serial has not been a part of the family breakfast menu in Palatka this week to any alarming extent.

Geo. A. McClellan, editor and owner of the Jacksonville Metropolis, was here over Tuesday night and Wednesday, a delegate to the big advertising convention at the Putnam House.

W. P. Franklin of Ft. Myers and W. F. Miller of Valrico, Fla., were at the meeting of the Statewide advertising promoters at the Putnam House on Wednesday. Both are citrus fruit growers. Mr. Miller has 3,000 acres in citrus fruit trees.

B. C. Gillett, president of Tampa board of trade, with B. S. Hamner, secretary of that organization, were conspicuous figures in the Statewide advertising meeting at the Putnam House on Wednesday.

Col. Chas. H. Sieg blew in from Chicago yesterday with his friend and business associate, A. G. Braubook. After registering at the Putnam House Col. Sieg got out into the street and—that's all; on every hand he was seized and greeted, and greeted and seized. It was a continuous reception all along down Lemon street to John Mallem's, which he entered and was again seized and greeted. Doubtful if a more popular man ever hung his hat in Palatka; Sieg remembered everybody and could call 'em by their first name, and did. One man said: "Mr. Sieg, you are missed more than any man who ever left Palatka on a railroad ticket." "So," replied Sieg, "well, you just tell 'em I'm coming back."

Miss Brown Entertains.

Miss Rena Brown gave a most delightful "500" party at her parents' home on North Third street last Friday evening, and at which there were eighteen tables. Prizes were won by Mrs. H. M. Fearnside, Miss Annie Bruce, and Howard Rowton and Louis Phillips. The decorations, which were of a Halloween nature were both original and beautiful. After the game a delicious ice course was served by the Misses Inez and Myrtle Holden, Ida Leib and Miss Brown.

Tuesday Bridge Club.

One of the prettiest dinner luncheons of the season was given by Mrs. W. P. Merriam Tuesday. This was the regular time for the meeting of the Tuesday Luncheon Bridge club and there were two tables. The color scheme was pink and white; a large basket of pink roses was the central ornament; the place cards were pink roses on a white background. The menu consisted of cold ham, escalloped potatoes, lima beans with drawn butter sauce, asparagus salad with cheese balls, hot rolls, cranberries, coffee, cherry sherbet, pink and white cake and mints. Mrs. J. H. Haughton won first prize and Mrs. Merriam the second table prize, which she turned over to Mrs. Leonard Burt, as second high. The prizes were dainty salad plates.

St. James Methodist Church.

Sunday, Nov. 7th is Rally Day. Every one come to Sunday school and church service. Rev. Smith Hardin, presiding elder of the Orlando district will be present and preach.

W. M. POAGE, Pastor.

Social Club Donates Funds.

Instead of devoting the usual funds of the Monday Night Bridge Club for the benefit of the club, the members decided to donate their prize money for last week and this week to the Children's Home fund for which Palatka ladies are raising money at this time—a very worthy cause—and the members are to be congratulated for their generosity. The proceeds will amount to \$2.40 which will be quite a help in the good work.

Special Thanksgiving Privilege.

The board of public instruction has granted to all public schools in the county the privilege of remaining closed Friday after Thanksgiving day (November 25th) provided the day thus lost will be made up Saturday of the following week, which will be December 4th. This will enable all children in the county who are interested in Miss Burton's Canning Clubs, to come to Palatka, Friday, November 26th, for the demonstration by the State Agent.

Last of Card Benefits.

The last of the series of card parties given for the benefit of the library fund—till after the Holiday season—was held at the home of Mrs. H. F. Leeks yesterday afternoon. Seven tables were filled and hot chocolate with wafers were served. The ladies who have given these parties and those who have had charge, deserve much credit for the most commendable spirit which they have shown in devoting all their time and the table funds to the Library Association.

There is probably not another institution in Palatka which is more deserving of this attention, and the Library Association is most grateful for the generosity and the substantial sum which the ladies are able to turn into the Library fund.

Mrs. Ed. L. Mann will close the series of entertainments at this time with the comedy, "My Divinity," which will be given November 12th, in the Hotel theater by local talent. There will be more card benefits after the holidays are over.

Time may not be worth much to a hog, but it is to the farmer. It is hog is not marketed at the right time he may consume all the profits which would otherwise come from producing him.

On the Best Portraits in the Best Homes You Will Find Our Name.

Neck's Photo Studio
The Photographer in Your Town
PUTNAM NATIONAL BANK PHONE 5

A BIG DISAPPOINTMENT

Wouldn't you be disappointed, after living in your new home a short while, to discover flaws or work skimmed by the contractor. If you intend building a home or business house let me estimate on the work. Better still, let me be your builder and I will guarantee good, honest workmanship. Everything according to specifications.

W. T. BOGART - - PALATKA, FLA.

We Do Autogenous Welding

We will weld any metal that melts making old parts as good as new.

Send us your broken parts.

Palatka Automobile & Supply Co.
PALATKA, FLORIDA
PHONE 152

CLOSING OUT ONYX HOSIERY

We are closing out our entire stock of Onyx Hosiery at "Real Bargain Prices"—you know the goods. If you want a real bargain come before your kind is sold. Black, white, tan and a few other colors.

- All 25c Onyx Hose . . 19c
- All 35c Onyx Hose . . 25c
- All 50c Onyx Hose . . 38c
- All \$1.00 Onyx Silk Hose, 75c
- All 1.50 Onyx Silk Hose, 1.00
- All 1.75 Onyx Silk Hose, 1.25

All complaints or adjustments of whatsoever nature to be taken up by the customer direct with the manufacturers, Lord & Taylor, 153 E 24th St., New York.

Our stock is limited and at these prices they will soon be gone, so come early.

The Earnest Co.
Palatka, Florida